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| --- | --- | --- | --- | --- |
| Criteria | 6 | 4 | 2 | 0 |
| Speech | The speech has a strong opening and closing, provides relevant examples to explain the details of the chosen career and persuades the audience that it is a great career. | The speech has a weak opening and closing, but provides relevant examples to explain the details of the chosen career and persuades the audience that it is a great career. | The speech makes an attempt to include an opening and closing, relevant examples, and tries to explain the details of the chosen career and persuades the audience that it is a great career. | The speech does not have a strong opening or closing, relevant examples, and an explanation of the details of the chosen career. The speech does not persuade the audience that it is a great career. |
| Language | The language used in the speech is appropriate for the audience and the speaker pronounces words accurately. | The language used in the speech is appropriate, but the speaker struggles to pronounce one or two words correctly. | The language used in the speech is appropriate for the audience, but the speaker struggles to pronounce multiple words accurately. | The language used in the speech is inappropriate for the audience and the speaker fails to pronounce words accurately. |
| Body | The speaker demonstrates good posture and makes eye contact with the audience. | The speaker makes eye contact with the audience but fails to have good posture.  | The speaker makes an attempt to demonstrate good posture and make eye contact. | The speaker does not demonstrate good posture and does not make eye contact with the audience.  |
| Preparation | The speaker presents material in a logical order, demonstrates a vast knowledge of their topic, and demonstrates that their speech has been practiced.  | The speaker attempts to present material in a logical order, demonstrates some knowledge of their topic, and demonstrates that their speech has been practiced.  | The speaker attempts to present material in a logical order, demonstrates very little knowledge of their topic, and does not demonstrate that their speech has been practiced.  | The speaker fails to present material in a logical order, demonstrates no knowledge of their topic, and does not demonstrate that their speech has been practiced.  |
| Presentation Aids | The speaker has a notecard prepared to assist with their speech. The speaker uses the notecard as a reminder and does not read directly from the notecard.  | The speaker has a notecard prepared to assist with their speech. The speaker relies more on their notecard than their own knowledge of the subject.  | The speaker has a notecard prepared. The speaker relies solely on the notecard and reads directly from it.  | The speaker does not have a notecard prepared.  |

Career Presentation Rubric